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October 2010

Dear Friend:

I have recently accepted the position of President at ***Front Porch Strategies***. ***Front Porch Strategies*** is a subsidiary of Princeton Public Affairs Group, the state's largest public affairs and lobbying firm representing various clients in Trenton and Washington, DC. ***Front Porch Strategies*** provides a multitude of services to businesses, organized labor groups, community and faith-based organizations and government groups at the local and county levels.

It is no secret that moving forward a project, initiative or marketing goods and services which involve government agencies and bureaucracies can be difficult and frustrating if you are unfamiliar with the functions of the various departments, boards and commissions and the nuances of regulatory processes. ***Front Porch Strategies*** maintains relationships within all state departments, 21 counties and hundreds of municipalities where we will assist with an appropriate strategy, necessary contacts, communicative skills and experience.

Our team at ***Front Porch Strategies*** will act as your liaison to the public and other various entities by utilizing our extensive government and business experience to assist you in achieving your desired objectives in your business or community building endeavors. Enclosed please find our brochure to provide you with some interesting background information regarding our various services. I welcome the opportunity to meet with you and discuss how we may assist you with your future endeavors.

Very truly yours,

A handwritten signature in blue ink that reads "Jamel C. Holley". The signature is fluid and cursive.

Jamel C. Holley
President
Front Porch Strategies, Inc.

If you want to win at attracting business development, augmenting innovative communications, cultivating community support, or accomplishing effective grassroots methods of approaching your particular project, consider
Front Porch Strategies