

**CERTIFICATION OF  
EXTRAORDINARY UNSPECIFIABLE SERVICE**

TO: Members of the Union County  
Board of Chosen Freeholders

FROM: Alfred Faella, Director  
Department of Parks & community Renewal

RE: Contract for the Redesign of the County's Website

DATE: May 14, 2010

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This is to request your approval of a resolution authorizing a contract to be executed as follows:

Entity: Web Creations of NJ  
Cost: Not to exceed **\$136,600**  
Period: June 1, 2010 to May 31, 2011  
Purpose: To provide the redesign and on-site maintenance on the County's Website

This is to request an award of a contract without the receipt of formal bids as an Extraordinary Unspecifiable Service [N.J.S.A. 40A:11-5(1)(a)(ii) and N.J.A.C. 5:34-2.3(b)].

I do hereby certify as follows:

1. A professional specializing in and utilizing its artistic experience and skills in website design for the redesign and on-going maintenance of the County's website.
2. The performance of the service is qualitative in nature and cannot be reasonably described by written specifications because the exact work to be done cannot be specifically identified. The services to be provided must compliment the goals and priorities of the County of Union and utilizing its artistic abilities to redesign, enhance and rebrand the County's website.
3. Web Creations of NJ is being recommended to the Board due to its experience and artistic web design expertise.
4. Quotations were solicited from two web designing firms and Web Creations submitted a proposal which was lower than the other firm and one that offered more options for the lower amount.
5. I have reviewed the rules of the Division of Local Government Services pursuant to N.J.A.C. 5:34-2.1 et seq. and certify that the proposed contract may be considered an extraordinary, unspecifiable service in accordance with the requirements thereof.

Respectfully,

  
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ALFRED J. FAELLA, Director  
Department of Parks & Community Renewal